

TRIBUTE BIRDIE MBOWENI

PROFILE



Tribute Birdie Mboweni has joined a new breed of soul musicians that are putting their own modern take on the classic sound, and doing it justice. Her voice evokes raw, organic emotion that penetrates deep into your heart and makes you feel some type of way, however you want to define the feeling. She is definitely the latest edition to what already is a highly competitive music scene but has fast claimed her space. This petite singer has worked diligently to carve a path that ensures that she too has a place in the music industry.

Born and raised in Bushbuckridge, she first lived in Cunningmore, before moving to Mkhuhlu. This is where she first learned that she could sing, through Sunday School and eventually the youth choir.

Besides her album titled “Birdie” being her debut offering, Tribute has long carved her niche as a performing artist having serenaded audiences in the Middle East (Qatar and Dubai) where she took up artist residence playing with a jazz band featuring some of South Africa’s great musicians.

No stranger to the stage, she has performed at international events such as at COP17 as well as at the Earth Fest in Zambia, including a string of local concerts including the Grahamstown National Arts Festival where she gave a stellar performance and receiving great reviews for her soulful offering.

Spotted at the Born to Be Famous Showcase by the label’s founder and owner, award-winning producer, Sipho Sithole aka Malambule, Tribute has recorded an album that teaches us that music recognises no barriers and can penetrate the hardest of hearts and unwrap the most hidden emotions of love long lost in despair. In her own words, Tribute testifies that she ‘found joy not in finishing the album but in the activity that went into crafting and recording it, which proved that the ultimate measure of success is the actual journey and not the destination’.

Her music expresses deep feelings and is profoundly emotional, jazzy, ethno and yet so soulful. The 16-track album is full of songs that make one instantly fall in love with Tribute ‘Birdie’ Mboweni.



WHAT YOU NEED TO KNOW

A Brief Background

Even the largest avalanche is triggered by small things. If this saying is to go by, Tribute 'Birdie' Mboweni is a true testimony to how big things can really come in small packages. With this album, also titled "Birdie", Tribute has triggered an avalanche. As a Singer and Songwriter Birdie is proving to be a force to reckon with. Her voice is so strong, soulful and wrapped up in both neo-soul, pop world and yet so jazzy.



ACCOLADES

NOV 2016

Performed at the Karibu Music Festival, Bangamoyo, Tanzania

JULY 2016

Performed in France, at the 100th year commemoration of the World War 1 battle of Delville Wood in which South African servicemen were honoured

MAY 2016

Booked to perform at the annual Africa Day concert, Newtown

SEP 2016

Performed at the Bayimba International Festival in Kampala, Uganda

MAY 2016

Performed at 2nd Annual Zakifo International Festival, Durban

APRIL 2016

Performed as one of the headliners for The Cape Town International Jazz Festival

ACCOLADES

DEC 2015

Performed at the All White Jazz festival, Morula Sun

AUG 2015

Performed at the Business Premium Jazz festival, Carnival City

APRIL 2015

Launched Debut Album to a house full paid event at Orbit Jazz Restaurant, Braamfontein

NOV 2015

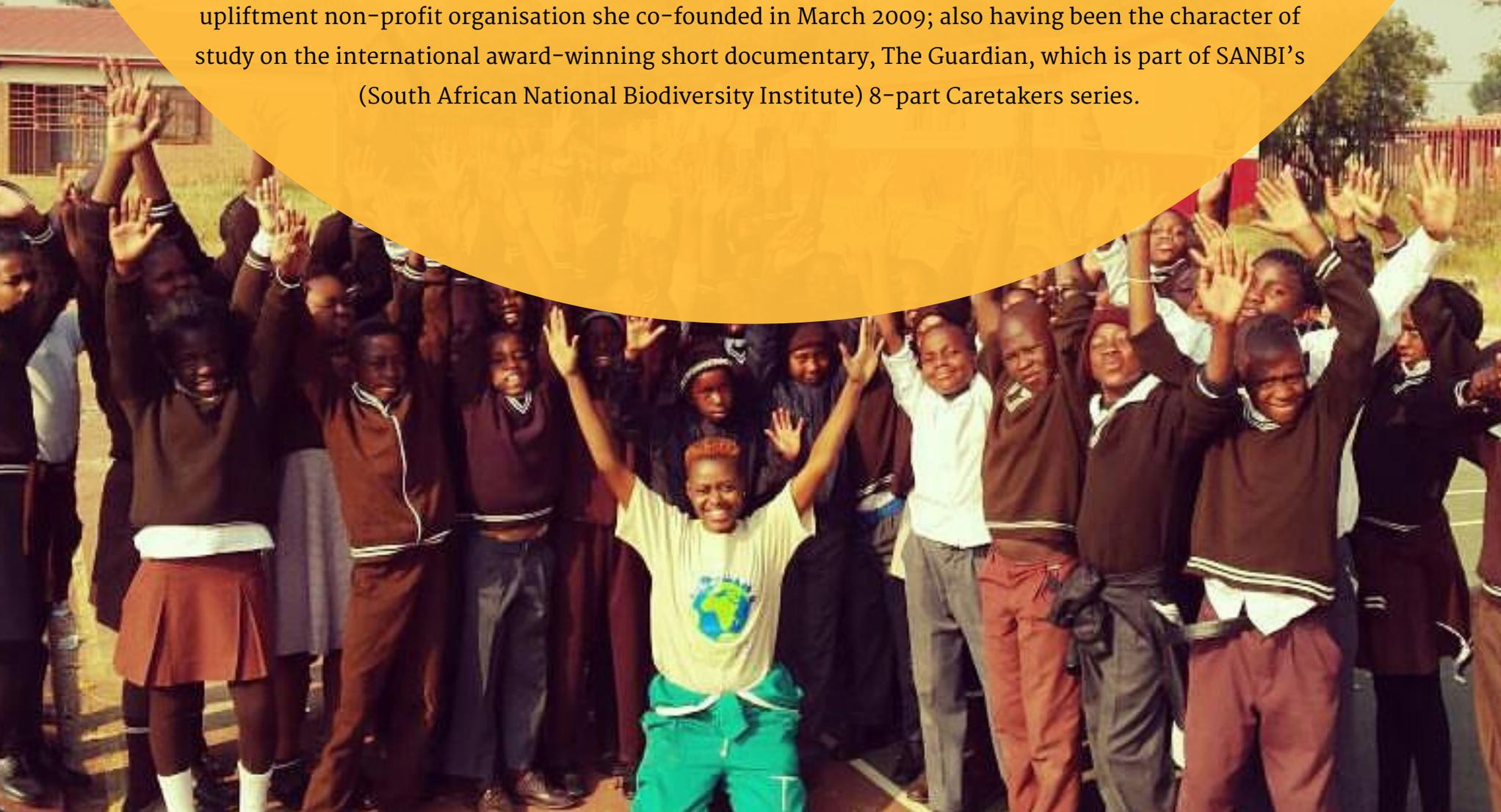
Headline Performer at Kaya Fm Family day

AUG 2015

Performed at Ekurhuleni Comes Alive Jazz Festival, Birchwood Hotel

SOCIAL IMPACT

Having just completed her Master's degree in Ecotourism (cum laude), Tribute is also Boundless Southern Africa Ambassador, and off the stage, she is an Environment and Conservation Ambassador, working committedly and tirelessly making a difference across the country through Projekt 23 – The Green Movement, a community and schools-based environmental education, tree-planting and social upliftment non-profit organisation she co-founded in March 2009; also having been the character of study on the international award-winning short documentary, The Guardian, which is part of SANBI's (South African National Biodiversity Institute) 8-part Caretakers series.



The image is a composite. On the left, a large yellow circle contains the text. The background of the entire image is a close-up of a woman's face, looking slightly to the right. On the right side, there is a smaller, semi-transparent image of a group of people standing on a rocky shore, looking out at the ocean under a bright sky.

Environmental Awareness

Having made the list on the Mail & Guardian's 200 Young South Africans in 2010 under the Environmental Youth leaders sector, she has also represented South Africa in a number of international platforms including the 2010 G8 & G20 Youth Summits in Canada, the One Young World in the US, the International Biodiversity Conference in Japan, amongst others.



ON HER WORK

Music & Nature

On her work, she says: “I am passionate about music and nature, and the connection between us and our natural landscapes, therefore, part of my mission is to use music as a tool to spark conversations about nature, and in the same breath, to educate about the importance of taking care of our environment.

Through my album, I have already started those conversations, through songs like Mpfula Ya Na, which means “It is raining”, and N’warikapanyana, which is an ode to a bird. I owe my interest in nature and conservation issues to where I was born and raised, and this is evident also through my music”.

GET IN TOUCH

Social Media

Facebook: Tribute 'Birdie' Mboweni

Twitter: @birdieworldwide

Instagram: @birdieworldwide

Bookings and Enquiries

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A stack of CD-ROM cases is shown, slightly out of focus. A large, semi-transparent yellow circle is overlaid on the center of the image. Inside this circle, the words "THANK YOU" are written in a large, bold, white, sans-serif font. Below the "THANK YOU" text, the website address "www.birdieworldwide.com" is written in a smaller, black, sans-serif font. The CD-ROM cases in the background feature colorful artwork, including a bird and a person's face, and some text like "The Bird" and "The World".

THANK YOU

www.birdieworldwide.com